

SENATE BILL 917

By Kelsey

AN ACT to amend Tennessee Code Annotated, Title 49,
relative to student athletes.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Title 49, Chapter 7, Part 1, is amended by
adding the following language as a new section:

(a) As used in this section:

(1) "Discriminate" includes, but is not limited to, playing or not playing an
athlete, and awarding or not awarding a scholarship; and

(2) "Student athlete" has the same meaning as in § 49-7-2102.

(b) A four-year public college or university shall not:

(1) Uphold a rule, requirement, standard, or other limitation that prevents
a student athlete from earning compensation as a result of the use of the student
athlete's name, image, or likeness;

(2) Prevent a student athlete from obtaining professional representation
in relation to contracts or legal matters, including, but not limited to,
representation provided by athlete agents in accordance with part 21 of this
chapter or legal representation provided by attorneys;

(3) Enter into a contract that prevents a student athlete from using the
student athlete's name, image, or likeness when the student athlete is not
engaged in official activities associated with the four-year public college or
university or the four-year public college's or university's athletic teams; and

(4) Discriminate against a student athlete based on an athletic coach's
donation to the four-year public college or university.

(c) A four-year public college or university, an athletic association, conference, or other group or organization with authority over intercollegiate athletics shall not provide a prospective student athlete with compensation in relation to the athlete's name, image, or likeness.

(d) A student athlete who enters into a contract that provides compensation to the student athlete for use of the student athlete's name, image, or likeness shall disclose the contract to an official of the four-year public college or university at which the student athlete participates in intercollegiate athletics.

(e) A scholarship from a four-year public college or university in which a student is enrolled that provides the student with the cost of attendance at the institution is not compensation for purposes of this section. A four-year public college or university shall not revoke a scholarship as a result of a student athlete earning compensation or obtaining professional representation pursuant to this section.

SECTION 2. This act takes effect July 1, 2023, the public welfare requiring it, and applies to contracts entered into on or after that date.